Case study: Regione Emilia-Romagna

ALMOST 10 YEARS WITH MATOMO
4.5 million residents
22 km\(^2\) area
1 of the most developed in EU *

INTRODUCING REGIONE EMILIA-ROMAGNA
*(WIKIPEDIA-EN SOURCE)*
Food in Emilia-Romagna

Parmigiano Reggiano
Prosciutto di Parma
Mortadella di Bologna
Aceto Balsamico di Modena
...

Regione Emilia-Romagna
Motorsports in Emilia-Romagna

- Ferrari
- Lamborghini
- Ducati
- Gran Prix of Made in Italy
- Misano circuit
- Imola circuit
Almost 10 years measuring web analytics with Matomo

Since 2013, we’re monitoring 145 websites managed by 214 users

Database size > 100 Gb

Migrated from «logs analytics» to real web analytics.
Always caring of visitor’s privacy from the first day.
Also before the GDPR rules.
International emergency in web analytics

In 2020 we doubled the normal amount of traffic.

People was looking for updated social informations sourced by the administration
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About performances

Our configuration is made of two virtual machines running twin balanced instances (until now).

We’re planning to optimize the setup launching containers on the cloud in the next year, then enabling queued tracking.
Plugins development

RerIntranet Subnetwork & RerUserDates
Intranet Subnetwork

A Matomo Plugin

This report displays visits and pageview coming from IP addresses you configured as intranet

Configurable by interface settings

<table>
<thead>
<tr>
<th>Subnetwork Name</th>
<th>% Visits</th>
<th>Unique Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWW</td>
<td>95.5%</td>
<td>32,973</td>
</tr>
<tr>
<td>Intranet</td>
<td>4.5%</td>
<td>1,373</td>
</tr>
</tbody>
</table>

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User Dates

A Matomo Plugin that hides custom date range selection in calendar for regular users and avoids to set dynamic ranges as default value in their personal profile.

Configurable by interface settings
Our contribute back to the community
Our contribute back to the community

We actively contribute to Matomo development by Github interaction

- Issues
- Pull request

Italian forum moderation
Contacts: @tassoman

Thanks for your time!

Github: @RegioneER
https://github.com/RegioneER